

MILESTONE

Monday, March 30, 2015

[Morning Report]

Market Overview

Market kicked off where it left from previous trading day and remained in hot waters as almost 76 per cent trading companies ended up in red zone. The benchmark KSE-100 index closed down by 721.14 point to close at 29,957.83 points.

Fertilizer offtake on the rise owing to lower curtailment In our today's morning report we will discuss fertilizer numbers released by NFDC for

the period (Jan'15-Feb'15)

Fertilizer sales climb

Fertilizer off take recorded a hike of 5% YoY to 1,322k tons against 1,259k tons witnessed in 2MCY14. Urea sales increase by 9% to 1,085k tons in 2MCY15 against 998k tons in 2MCY14 mainly due to lower gas curtailment. Similarly, DAP segment hike by 11% to 136k tons in 2MCY15 from 122k tons in 2MCY14.

Urea sales up, DAP down in Feb

Urea sales up by 20% to 456k tons in Feb15 against 378k tons in Feb114 due to higher demand & application by the farmers and lower curtailment. Whereas DAP sales down by 33% YoY at 64k tons versus 95k tons in February 2014 due to lower demand.

| '000 tons | 2MCY15 | 2MCY14 | YoY | Feb'15 | Feb'14 | YoY | | | | |
|--------------------------|--------------|-------------|-----------|--------|--------|------|--|--|--|--|
| Urea | 1,085 | 998 | 9% | 456 | 378 | 20% | | | | |
| DAP | 136 | 122 | 11% | 64 | 95 | -33% | | | | |
| | C | ompany Wise | e Offtake | UREA | | | | | | |
| FFC | 416 | 361 | 15% | 184 | 168 | 9% | | | | |
| FFBL | 2 | 1 | NM | - | - | - | | | | |
| ENGRO | 315 | 336 | -6% | 148 | 161 | -8% | | | | |
| FATIMA | 70 | 42 | 67% | 31 | 16 | 90% | | | | |
| Company Wise Offtake DAP | | | | | | | | | | |
| FFBL | 57 | 37 | 53% | 29 | 25 | 17% | | | | |
| ENGRO | 27 | 38 | -28% | 17 | 32 | -47% | | | | |
| Source: NFDC & | AZEE Researc | h | | | | | | | | |

Fatima - the star performer

2015 remain strong for local manufacturer as urea offtake of Fatima hike by 67% to 70k tons versus 42k tons in 2MCY14 due to higher inventory at year end. Similarly, FFC urea sales up by 15% 416k tons in 2MFY15 against 361k tons in 2MFY14.

Govt is expected to increase gas prices would hurt badly

As per the media report, government likely to escalate gas prices by 15% to 64% on various sector while on fertilizer sector gas prices to increase significantly by Rs 76/mmbtu and Rs 262/mmbtu for feed and fuel stock. The impact would be highly negative for FFBL even other producers increases urea prices by Rs 190/bag due to company earns major portion from DAP which unlikely to pass on to the consumer.

Recommendation

We have positive outlook for Engro with Dec'15 Target Price of Rs 305/share whereas Hold stance on FFC & FFBL with Dec'15 Target Price of Rs 145/share and Rs 54/share respectively.



News Update

The outstanding infrastructure finance amounted to Rs297.8 billion at the end of 2014, which is up 16.7% from a year ago, according to data released by the State Bank of Pakistan (SBP). On a quarter-on-quarter basis, the increase in infrastructure finance amounted to 5.5% at the end of December 2014. Infrastructure finance in power generation, petroleum, oil and gas, and road, bridge and flyover (RBF) sectors rose 2.3%, 27%, 17% and 178%, respectively, while the outstanding portfolio in the telecom sector declined 1% on a quarterly basis.

Sindh Chief Minister Qaim Ali Shah has asked the federal government to immediately stop the import of liquefied natural gas (LNG) and refer the matter to the Council of Common Interests (CCI) for a decision, otherwise, the provincial government will approach the Supreme Court. The Sindh government has already decided to exercise the right over its natural resources by invoking Article 158 of the constitution and is seeking priority in utilisation of natural gas produced in the province.

The International Monetary Fund (IMF) approved the release of \$501.4 million to Pakistan and praised the country's efforts for stabilising the economy and urged the government to continue reforms. The decision to approve the seventh loan tranche worth \$520 million was taken by the Executive Board of the IMF in a meeting held in Washington. The approval was already anticipated, as the government had comfortably met all the conditions set for the period of October-December 2014 period. The IMF Board also approved the sixth review of Pakistan's economy.

| NCCPL (U.S \$ in million) | | Portfolio Investment U.S \$ in mill | ion) | KSE Statistics |
|---------------------------------------------------------|---------------|-----------------------------------------|---------|--------------------------------|
| FIPI (27-Mar-2015) Local Companies (27-Mar-2015) | -7.47 1.04 | Yearly(Jul, 2014 up to 26-Mar-2015) | 36.44 | Indices All Share Index |
| Banks / DFI (27-Mar-2015) Mutual Funds (27-Mar-2015) | 4.28 0.94 | Monthly(Mar, 2015 up to 26-Mar-2015) | -85.54 | KSE-30TM Inde KSE-100TM Ind |
| NBFC (27-Mar-2015) Local Investors (27-Mar-2015) | 0.81 | Daily (26-Mar-2015) | -11.08 | Turnover All Share Index |
| Other Organization (27-Mar-2015) | | Total Portfolio Investment (20-Mar-2015 | 5) 5833 | KSE-30TM Inde |

| KSE Statistics | Waiti 27, 2013 |
|-----------------|----------------|
| Indices | |
| All Share Index | 21,550.09 |
| KSE-30TM Index | 19,069.19 |
| KSE-100TM Index | 29,957.83 |
| Turnover | |
| All Share Index | 213,027,530 |
| KSE-30TM Index | 81,600,450 |
| KSE-100TM Index | 150,933,140 |
| | |

March 27 2015



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| Pivot Analysis | | | | | | | | Board Meetings | | | |
|-------------------|----------|-------|--------|--------|--------|--------|--------|-------------------------------------|-----------|----------------|----------------|
| Company | CR | RSI | Buy 1 | Buy 2 | Sell 1 | Sell 2 | Pivot | Company | | DATE | TIME |
| | | | | | | | | Siemens (Pak) Co. Lt | d | 30-03-2015 | 2:00 |
| KSE 100 INDEX | 29957.83 | 17.61 | 29,594 | 29,230 | 30,575 | 31,192 | 30,211 | Husein Industries Ltd | d | 30-03-2015 | 4:00 |
| Attock Cement | 180.26 | 31.63 | 178.50 | 176.70 | 183.55 | 186.80 | 181.75 | Singer Pak Ltd | | 30-03-2015 | 11:45 |
| Adamiee Insurance | 39.92 | 13.58 | 39.05 | 38.15 | 41.60 | 43.35 | 40.75 | Shaheen Insurance C | Co. Ltd | 31-03-2015 | 9:30 |
| Adamjee insurance | 39.92 | 13.36 | 39.03 | 36.13 | 41.00 | 43.33 | 40.73 | Crescent Star Insura | nce Ltd | 31-03-2015 | 3:00 |
| Askari Bank | 17.26 | 15.34 | 16.90 | 16.55 | 17.75 | 18.20 | 17.35 | Pak General Insurance | ce | 31-03-2015 | 10:00 |
| Azgard Nine | 4.25 | 25.70 | 4.15 | 4.05 | 4.45 | 4.60 | 4.35 | | | | |
| Attock Petroleum | 520.12 | 39.77 | 517.40 | 514.70 | 523.40 | 526.70 | 520.70 | Key Data | | | |
| Attock Refinery | 154.18 | 19.13 | 151.05 | 147.90 | 159.20 | 164.20 | 156.05 | Money Market | | | |
| Bank Al-Falah | 25.53 | 13.55 | 24.90 | 24.25 | 26.25 | 27.00 | 25.65 | T-Bills (3 Mths) | 18-Mar-2 | 015 | 3.19% |
| | | | | | | | | T-Bills (6 Mths) | 18-Mar-2 | 015 | 7.99% |
| BankIslami Pak | 8.92 | 32.03 | 8.80 | 8.70 | 9.05 | 9.15 | 8.90 | T-Bills (12 Mths) | 18-Mar-2 | 015 | 7.84% |
| Bank.Of.Punjab | 7.81 | 20.85 | 7.40 | 7.00 | 8.60 | 9.40 | 8.20 | Discount Rate | 21-Mar-2 | 015 8 | 3.00% |
| Fauji Fert Bin | 46.09 | 33.99 | 45.25 | 44.45 | 47.60 | 49.15 | 46.80 | Kibor (1 Mth) | 27-Mar-2 | 015 | 7.91% |
| Savii Sautiliaa | 122.20 | 42.60 | 120.25 | 126.45 | 127.10 | 141.00 | 124.20 | Kibor (3 Mths) | 27-Mar-2 | 015 | 7.94% |
| Fauji Fertilizer | 132.30 | 43.68 | 129.35 | 126.45 | 137.10 | 141.90 | 134.20 | Kibor (6 Mths) | 27-Mar-2 | 015 | 7.95% |
| Habib Bank Ltd | 176.29 | 23.00 | 174.05 | 171.80 | 180.05 | 183.75 | 177.75 | Kibor (9 Mths) | 27-Mar-20 | 015 | 3.20% |
| Hub Power | 85.59 | 40.46 | 84.80 | 84.00 | 86.70 | 87.80 | 85.90 | Kibor (1 Yr) | 27-Mar-20 | 015 | 3.20% |
| ICI Pakistan | 385.67 | 20.11 | 382.80 | 379.90 | 389.30 | 392.90 | 386.40 | P.I.B (3 Yrs) | 27-Mar-2 | 015 | 3.10% |
| | | | | | | | | P.I.B (5 Yrs) | 27-Mar-2 | 015 | 3.55% |
| Kot Addu Power | 77.71 | 32.12 | 76.70 | 75.65 | 79.20 | 80.65 | 78.15 | P.I.B (10 Yrs) | 27-Mar-2 | 015 | 9.38% |
| Lucky Cement | 447.14 | 28.60 | 435.75 | 424.40 | 462.75 | 478.35 | 451.40 | P.I.B (15 Yrs) | 27-Mar-20 | 015 10 | 0.10% |
| MCB Bank Ltd | 238.67 | 18.18 | 234.95 | 231.20 | 243.50 | 248.30 | 239.75 | P.I.B (20 Yrs) | 27-Mar-20 | 015 10 |).50% |
| Maple Leaf Cement | 48.13 | 37.41 | 46.75 | 45.35 | 50.45 | 52.75 | 49.05 | P.I.B (30 Yrs) | 27-Mar-20 | 015 13 | 1.00% |
| National Bank | 50.69 | 14.18 | 49.70 | 48.70 | 52.60 | 54.50 | 51.60 | Commodities | | | |
| NIB Bank | 1.82 | 23.41 | 1.80 | 1.75 | 1.90 | 1.95 | 1.85 | Crude Oil (brent)\$/b | bl | | 56.41 |
| | | | | | | | | Crude Oil (WTI)\$/bbl | | 48.87 | |
| Pioneer Cement | 77.76 | 37.57 | 75.80 | 73.85 | 80.60 | 83.45 | 78.65 | | | 63.55 98.55 | |
| P.S.O. XD | 345.26 | 26.14 | 338.70 | 332.10 | 355.20 | 365.10 | 348.60 | Silver \$/ozs | | | 17.07 |
| P.T.C.L.A | 21.09 | 29.64 | 20.75 | 20.45 | 21.65 | 22.20 | 21.35 | Malaysian Palm \$ | | | 589 |
| Sui North Gas | 23.14 | 32.83 | 22.70 | 22.25 | 23.65 | | | GOLD (PMEX) PKR KHI Cotton 40Kg PKF | ₹ | | 9,545 5,519 |
| Jul North Gas | 23.14 | 32.03 | 22.70 | 22.23 | 23.03 | 24.13 | 23.20 | 55 22511 1016 1 101 | - | | _,5_5 |

CR = Yesterday's Closing Rate; RSI = 14 day RSI.

RSI Indication: Less than 30 Indicate oversold position & Greater than 70 Indicate overbought position.



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MTS Leverage Position

| | | | | C | | | |
|-----------|--------------|---------------|------------|-------------|--------------|---------------|----------|
| | Unrel Volume | Unrel Value | MTS Volume | MTS Value | Total Volume | Total Value | MTS Rate |
| 27-Mar-15 | 64,994,400 | 3,514,833,234 | 15,001,100 | 623,388,963 | 79,995,500 | 4,138,222,197 | 12.74 |
| 26-Mar-15 | 75,976,000 | 3,573,434,334 | 8,384,900 | 532,663,968 | 84,360,900 | 4,106,098,301 | 11.88 |
| Chg DoD % | -14.45% | -1.64% | 78.91% | 17.03% | -5.17% | 0.78% | 86 bps |
| Symbol | Unrel Volume | Unrel Value | MTS Volume | MTS Value | Total Volume | Total Value | MTS Rate |
| AHCL | 672,000 | 18,190,129 | - | - | 672,000 | 18,190,129 | _ |
| AICL | 1,100,600 | 39,613,743 | 52,500 | 1,781,635 | 1,153,100 | 41,395,378 | 13.37 |
| AKBL | 1,203,000 | 18,403,707 | 81,000 | 1,191,587 | 1,284,000 | 19,595,294 | 14.71 |
| ATRL | 133,200 | 18,395,984 | 13,100 | 1,703,353 | 146,300 | 20,099,337 | 12.61 |
| BAFL | 807,000 | 17,988,163 | 17,500 | 383,911 | 824,500 | 18,372,074 | 12.90 |
| BAHL | 123,000 | 4,649,517 | - | - | 123,000 | 4,649,517 | - |
| ЗОР | 9,025,200 | 68,782,878 | 5,888,500 | 43,333,593 | 14,913,700 | 112,116,471 | 15.73 |
| CHCC | 655,000 | 40,262,896 | 21,500 | 1,252,297 | 676,500 | 41,515,193 | 13.38 |
| OGKC | 1,117,000 | 112,916,190 | 567,500 | 54,047,987 | 1,684,500 | 166,964,177 | 11.59 |
| FERT | 857,000 | 57,430,478 | 216,000 | 13,774,425 | 1,073,000 | 71,204,903 | 11.72 |
| FOODS | 434,400 | 43,207,903 | 243,200 | 22,856,482 | 677,600 | 66,064,385 | 12.33 |
| NGRO | 4,527,900 | 1,037,773,026 | 748,600 | 164,687,786 | 5,276,500 | 1,202,460,812 | 12.64 |
| ABL | 596,800 | 7,370,868 | - | - | 596,800 | 7,370,868 | - |
| ATIMA | 5,707,500 | 181,514,574 | 919,500 | 29,013,361 | 6,627,000 | 210,527,935 | 11.51 |
| CCL | 2,110,000 | 52,924,208 | 117,000 | 2,810,321 | 2,227,000 | 55,734,529 | 13.70 |
| FBL | 1,810,500 | 75,098,797 | 69,500 | 2,715,361 | 1,880,000 | 77,814,158 | 11.64 |
| FC | 364,300 | 41,614,517 | 99,300 | 11,157,864 | 463,600 | 52,772,381 | 12.25 |
| HUBC | 1,568,500 | 115,073,028 | 206,000 | 14,979,280 | 1,774,500 | 130,052,308 | 11.51 |
| (EL | 5,229,000 | 30,955,689 | 556,500 | 3,184,804 | 5,785,500 | 34,140,493 | 14.98 |
| .PCL | 872,500 | 11,789,034 | 226,500 | 3,033,274 | 1,099,000 | 14,822,308 | 12.10 |
| .UCK | 93,700 | 36,732,702 | 41,200 | 15,623,816 | 134,900 | 52,356,518 | 11.44 |
| MLCF | 1,360,500 | 58,326,011 | 179,000 | 7,254,117 | 1,539,500 | 65,580,128 | 13.31 |
| NBP | 762,500 | 34,860,869 | 11,500 | 494,698 | 774,000 | 35,355,567 | 13.37 |
| NCL | 1,433,000 | 49,060,728 | 16,500 | 533,687 | 1,449,500 | 49,594,414 | 11.98 |
| NML | 357,300 | 32,150,099 | 16,500 | 1,421,196 | 373,800 | 33,571,295 | 11.90 |
| OGDC | 12,100 | 1,898,402 | - | - · · · - | 12,100 | 1,898,402 | - |
| PAEL | 2,978,000 | 117,906,059 | 1,322,500 | 50,779,565 | 4,300,500 | 168,685,624 | 15.69 |
| PIOC | 686,500 | 47,596,675 | 42,500 | 2,836,957 | 729,000 | 50,433,632 | 14.74 |
| PKGP | 786,000 | 18,621,721 | 7,000 | 166,657 | 793,000 | 18,788,379 | 12.50 |
| PPL | 535,500 | 71,496,805 | 21,700 | 2,804,547 | 557,200 | 74,301,352 | 11.81 |
| PSO | 686,600 | 208,513,163 | 48,600 | 14,214,096 | 735,200 | 222,727,260 | 12.06 |
| TC | 3,008,000 | 55,587,690 | 104,500 | 1,882,827 | 3,112,500 | 57,470,516 | 12.09 |
| EARL | 85,500 | 15,774,255 | 1,300 | 231,585 | 86,800 | 16,005,840 | 12.00 |
| SNGP | 2,510,500 | 49,775,466 | 237,500 | 4,685,053 | 2,748,000 | 54,460,519 | 12.07 |
| SGC | 6,778,000 | 212,489,911 | 2,292,500 | 71,732,996 | 9,070,500 | 284,222,907 | 11.98 |
| JBL | 4,006,300 | 510,087,350 | 614,600 | 76,819,844 | 4,620,900 | 586,907,194 | 12.15 |
| OTAL | 64,994,400 | 3,514,833,234 | 15,001,100 | 623,388,963 | 79,995,500 | 4,138,222,197 | 12.74 |

Risk Disclosure

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